#### WHAT IS CLAIMED IS:

# 1. A display unit comprising:

- a display device having a display screen;
- a secondary battery disposed to a rear side of said display device; and
- a heat shielding layer interposed between said display device and the secondary battery, said heat shielding layer having a thermal conductivity of at most 5W/mK; wherein said display device and the secondary battery are integrally assembled to form a module structure.

### 2. A display unit comprising:

- a display device having a display screen;
- a secondary battery disposed to a rear side of said display device; and
- a heat shielding layer interposed between said display device and the secondary battery, said heat shielding layer having a thermal conductivity of at most 5W/mK; and
- a heat radiating layer or a cooling layer disposed to said secondary battery at a side opposing to a side of said display device; wherein said display device and the secondary battery are integrally assembled to form a module structure.

### 3. A display unit comprising:

- a display device having a display screen;
- a secondary battery disposed to a rear side of said display device;
- a heat shielding layer interposed between said display device and the secondary battery, said heat shielding layer having a thermal conductivity of at most 5W/mK; and

a heat radiating layer or a cooling layer laminated with said heat shielding layer to form a laminar shape; wherein said display device and the secondary battery are integrally assembled to form a module structure.

# 4. A display unit comprising:

- a display device having a display screen;
- a secondary battery disposed to a rear side of said display device;
- a heat shielding layer interposed between said display device and the secondary battery, said heat shielding layer having a thermal conductivity of at most 5W/mK; and

a heat radiating layer or a cooling layer laminated with said heat shielding layer to form a laminar shape; and

another heat radiating layer or another cooling layer provided to said secondary battery at a side opposing to a side of said display device; wherein said display device and the secondary battery are integrally assembled to form a module structure.

# 5. A display unit comprising:

a display device having a display screen; and

a secondary battery disposed to a rear side of said display device; wherein said display device and said secondary battery are integrally adhered by means of a double coated adhesive tape as a heat shielding layer having a thermal conductivity of at most 5W/mK, thereby to form a module structure.

6. The display unit according to any one of claims 1 to 5, wherein said secondary battery is constituted by at least one of thin lithium ion secondary battery

and thin nickel metal hydride secondary battery.

- 7. The display unit according to any one of claims 1 to 5, wherein said display device is a liquid crystal cell having a liquid crystal panel display.
- 8. The display unit according to any one of claims 1 to 6, wherein said secondary battery is constituted by at least one of thin lithium ion secondary battery and thin nickel metal hydride secondary battery each having a prismatic shape and thickness of at most 10mm, preferably a thickness of 0.5-4mm.
- 9. The display unit according to any one of claims 1 to 5, wherein said heat shielding layer has a thermal conductivity of 1W/mK or less.
- 10. A mobile apparatus comprising: a display unit as defined in any one of claims 1 to 9; and a portable unit to which said display unit is integrally assembled.
- 11. The mobile apparatus according to claim 10, wherein said portable unit comprises a unit body and a cover body connected to said unit body through a hinge so that said cover body is openable, and said display device is mounted on said cover body while said secondary battery is a rod-shaped secondary battery detachably incorporated in said hinge.
- 12. The mobile apparatus according to claim 10 or 11, wherein said portable unit has a function of at least one of a thin notebook-sized personal computer, a portable telephone, a mobile information terminal device, a portable television image receiver, a portable navigation device, an electronic pocket book and an electronic

dictionary.